



*Support* **IIMSAM** *Support Life!*

**Inter-Governmental Institution for the use of Micro-algae Spirulina Against Malnutrition**  
**Inter-Governmental Observer to the United Nations Economic and Social Council**

## IIMSAM OFFICIAL CIRCULAR

**MEXICO LATEST TO JOIN THE IIMSAM FAMILY OF MEMBER STATES TO FIGHT MALNUTRITION UTILISING SPIRULINA. MEXICO IS THE ORIGINAL BIRTH PLACE OF SPIRULINA GOING BACK TO THE AZTECS AND MAYANS THAT USED IT AS THEIR MAIN FOOD SOURCE. WITH THE SIGNING OF THE AGREEMENT THAT ESTABLISHES ITS REGIONAL LATIN AMERICAN OFFICE COMPLEX IN THE CITY OF AGUASCALIENTES, STATE OF AGUASCALIENTES: IIMSAM WILL COMMENCE PILOT-PROJECTS OF SPIRULINA DISTRIBUTION IN THE STATE OF AGUASCALIENTES AND MIXTECA IN THE STATE OF OAXACA FOR THE MOST VULNERABLE POPULATIONS.**

### IIMSAM OFFICIAL ACTIVITIES

**28<sup>TH</sup> April-4<sup>th</sup> May 2010**

#### IIMSAM'S DIRECTOR GENERAL R. MARADONA SIGNING AGREEMENT



**Official Photo:** Adrián Ventura Dávila, President of the DIF Municipality, Rocío Ávila López, First-Lady, IIMSAM'S Special-Adviser in Mexico to the DG Ms. Geraldina de la Serna Hernández, Amb. Shariar Rahimi & Amb. Remigio M. Maradona, Director-General of IIMSAM.

#### OPENING OF THE IIMSAM OFFICIAL LATIN AMERICAN REGIONAL OFFICE COMPLEX:



**From Left: IIMSAM'S Chief of Protocol & Administrative Affairs, Ambassador S. Rahimi and Ambassador Remigio Maradona, Director General of IIMSAM, Ms. Geraldine De La Serna, IIMSAM'S Sp. Adviser and Chief of the Regional Office in Mexico : Cutting the Opening Ribbon of the newly established IIMSAM Regional Latin American Office in the City of Aguascalientes, in the State of Aguascalientes, Mexico.**

**IIMSAM DELEGATION TOY DISTRIBUTION IN AN IMPOVERISHED  
AREA OF AGUASCALIENTES CITY  
TO APPROXIMATELY 2,500 CHILDREN**



**PICTURES BELOW DEPICT: IIMSAM DELEGATION AT THE FAMILY HELP CENTRE  
CHILDREN'S FEEDING PROGRAMME THE DISTRIBUTION OF  
SPIRULINA/PEANUT COOKIES AND SPIRULINA/COCOA DRINK AN  
IN-KIND DONATION BY: IIMSAM'S WORLD RENOWNED  
SPIRULINA MEXICAN EXPERT**

**Dr. Salomón Shamosh Halabe, Owner of Solarium Biotechnology  
Spirulina Cultivation Research Complex in Chile.**



**From Left: IIMSAM'S Spirulina Expert in Mexico:  
Dr. Salomón Shamosh Halabe with Amb. R. Maradona (DG) & Amb. S. Rahimi**



**IIMSAM'S SP. ADVISER AND CHIEF OF MEXICO REGIONAL OFFICE G.DE LA SERNA W/SPIRULINA COCOA DRINK & SPIRULINA/PEANUT COOKIES THAT WERE DISTRIBUTED**



**IIMSAM DELEGATION AT THE HEADQUARTERS OF THE AYU FOUNDATIONS ONE OF MEXICO'S LEADING FOUNDATIONS IN MEXICO, CITY. IIMSAM WILL BE DISTRIBUTING SPIRULINA IN COOPERATION WITH THE AYU FOUNDATION IN MIXTECA, STATE OF OAXACA WHERE ALMOST 90% OF THE WOMEN ARE SUFFERING FROM AN ACUTE STATE OF ANEMIA.**



**Photos from Left to Rt: IIMSAM'S Special-Advisers Ms. Emma Hallberg, Ms. Geraldine De La Serna, Member of Mexican Congress Ms. Margarita Gallegos, Ayu Foundation President and Member of Mexican Congress Ms. Narcedalia R. Pineda, IIMSAM'S Dr. Salomón Shamosh Halabe with Amb. R. Maradona & S. Rahimi. Sp. Adviser Ms. Sandra Rutz. Mexican Gov Official Sergio Eduardo Peregrina Castañeda.**

**PRESS COVERAGE WAS EXCELLENT IIMSAM'S D.G. AMB. R. MARADONA, S. RAHIMI AND SP. ADVISER MS. GERALDINE DE LA SERNA WERE INTERVIEWED THROUGH THE OFFICIAL TRIP**



**IIMSAM AT A T.V. INTERVIEW**



**IIMSAM VISIT TO THE TOWN OF SAN JOSE DE GRACIA WHERE IIMSAM WILL BE DISTRIBUTING SPIRULINA TO THE MOST VULNERABLE POPULATION**



**IIMSAM'S DG AMB. R. MARADONA WITH THE MAYOR/MUNICIPAL PRESIDENT OF SAN JOSE DE GRACIA: THE HONORABLE ARMANDO RODRIGUEZ DOMINGUEZ**



**From Left: Mexican Congressional Members Ms. Narcedalia R. Pineda, Margarita Gallegos. IIMSAM'S Mexico Regional Office for Latin America, Mrs. Sara "La Nona" Patricia Ramirez**

**IIMSAM DELEGATION AT THE PRESTIGIOUS NATIONAL ASSEMBLY OF THE MEXICAN GOVERNMENT IN MEXICO CITY.**



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